



Eric Mastel to Lead Cumulus Charleston as Vice President/Market Manager

CHARLESTON, SC, September 4, 2019 – CUMULUS MEDIA announces that it has appointed 30-year radio broadcasting executive Eric Mastel as Vice President/Market Manager for Cumulus Charleston, SC. Mastel moves to Charleston from Savannah, GA, where he was Vice President/Market Manager for Cumulus Savannah for the past eight years. He succeeds Sherry Dollar in the position, who passed away in July. Prior to joining Cumulus in 2011, Mastel was President of Max Media for 12 years and was also Vice President/Market Manager for Entercom Communications in Virginia Beach, VA. Mastel was named one of the Best Managers in Radio by Radio Ink magazine in 2019.

Bob Walker, Executive Vice President, CUMULUS MEDIA, said: “We are thrilled that Eric will be moving to Charleston to lead our team and our great brands. He is an accomplished leader and will compliment the strong team in Charleston nicely.”

Mastel said: “I would like to thank Mary Berner and Bob Walker for affording me this fantastic opportunity. There is a great team in place that knows nothing but success in Charleston. We had a great 8-year run at Cumulus Savannah, achieving many milestones. While I am saddened to be leaving the team, which is more like family, I know that Gigi South is the right person to help that business continue to surpass its goals and raise their ceilings. I am looking forward to this exciting new chapter in my career.”

CUMULUS MEDIA owns and operates five radio stations in Charleston, SC, including: 95SX/WSSX-FM (Top 40); Magic 107.3/WMGL-FM (Urban AC); 96.9 The Wolf/WIWF-FM (Classic Hits); 1250 WTMA-AM (News/Talk); and Z93 Jamz/WWWZ-FM (Mainstream Urban).

About CUMULUS MEDIA

A leader in the radio broadcasting industry, CUMULUS MEDIA (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports, and entertainment brands to deliver premium content choices to the more than 250 million people reached each month through its 428 owned-and-operated stations broadcasting in 87 U.S. media markets (including eight of the top 10), approximately 8,000 broadcast radio stations affiliated with its Westwood One network and numerous digital channels. Together, the Cumulus Radio Station Group and Westwood One platforms make CUMULUS MEDIA one of the few media companies that can provide advertisers with national reach and local impact. The Cumulus Radio Station Group and Westwood One are the exclusive radio broadcast partners to some of the largest brands in sports, entertainment, news, and talk, including the NFL, the NCAA, the Masters, the Olympics, the GRAMMYS, the Academy of

Country Music Awards, the Billboard Music Awards, and more. Additionally, it is the nation's leading provider of country music and lifestyle content through its NASH brand, which serves country fans nationwide through radio programming, exclusive digital content, and live events. For more information, visit www.cumulusmedia.com.

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