



CUMULUS WILMINGTON



Cumulus Radio
STATION GROUP
A DIVISION OF CUMULUS MEDIA

Press Release

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FOR IMMEDIATE RELEASE

Cumulus Wilmington Kicks Off Annual “Christmas For Our Troops” Donation Drives and Fundraiser to Bring Holiday Cheer to Deployed Servicemen and Women

Wilmington, NC, September 30, 2019 – CUMULUS MEDIA announces that its Wilmington, NC, radio station group will launch its annual “Christmas For Our Troops” fundraiser and series of donation drives benefiting the troops on October 11th, collecting items donated by the community for deployed servicemen and women and raising funds to ship the packages overseas in time for Christmas. Cumulus Wilmington, in partnership with [Step Up For Soldiers](#), will collect items including writing utensils, games, snacks, bottled drinks, and other items on the attached suggested donation list that are easy to use, easy to wash, and easy to store and will mail them overseas to troops deployed over the holidays. The donation drives will be held on various dates and times beginning October 11th through November 12th.

The UPS Store on Oleander Drive in Wilmington is the official packing sponsor and will pack all of the items collected and ship them to the troops in time for the holidays. “Christmas For Our Troops” is generously sponsored by Piggly Wiggly in Leland, Cape Fear Family Law, and Register’s Auto Glass.

Eric McCart, Vice President/Market Manager, Cumulus Wilmington, said: “In addition to collecting items, an important need we have is to collect money for our Christmas For Our Troops “Postage Fund”. It costs \$14.35 to send each flat rate box overseas. So, the more monetary donations we receive, the more Christmas packages we can send to our troops!! We will be accepting both “Postage Fund” and suggested item donations while we’re on location at our collection sites. Postage Fund donations can also be made online through the Step Up For Soldiers website at <https://www.stepupforsoldiers.org/>.”

A complete listing of Christmas For Our Troops Donation drive locations and times along with a list of suggested donation items are available on our radio station websites.

CUMULUS MEDIA operates five radio stations in Wilmington, including: [Cape Fear’s Country Leader “Double Q” 101.3 \(WWQQ\)](#), [Today’s Hits & Yesterday’s Favorites 102.7 “GNI” \(WGNI\)](#), [Coast 97.3 \(WMNX\)](#), [94.5 The Hawk \(WKXS\)](#) and [News, Talk & Sports 980 The Wave \(WAAV\)](#).



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About CUMULUS MEDIA

CUMULUS MEDIA (NASDAQ: CMLS) is a leading audio-first media and entertainment company delivering premium content to over a quarter billion people every month — wherever and whenever they want it. CUMULUS MEDIA engages listeners with high-quality local programming through 428 owned-and-operated stations across 87 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, the Olympics, the American Country Music Awards, and many other world-class partners across nearly 8,000 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking. CUMULUS MEDIA provides advertisers with local impact and national reach through on-air, digital, mobile, and voice-activated media solutions, as well as access to integrated digital marketing services, powerful influencers, and live event experiences. CUMULUS MEDIA is the only audio media company to provide marketers with local and national advertising performance guarantees. For more information visit www.cumulusmedia.com.