



CUMULUS MEDIA Appoints Tammy O'Dell as Vice President/Market Manager for Cumulus Radio Station Group in Columbia, SC

COLUMBIA, SC, October 8, 2019 – CUMULUS MEDIA announces that it has appointed Tammy O'Dell as Vice President/Market Manager for Cumulus Columbia, SC. The appointment marks a return to Cumulus for O'Dell, who was formerly Vice President/Market Manager for Cumulus-Charleston, SC.

O'Dell has over 16 years' experience in radio broadcasting management and sales, and was most recently Local Sales Manager for Spectrum Reach in Cary, NC. Prior to that, she was General Manager for Curtis Media Group's WQDR in Raleigh-Durham, NC, where she was also Director of Sales, and was Vice President/Market Manager for Townsquare Media in Albany, NY. O'Dell holds a B.A. degree in Radio, Television, Motion Pictures from the University of North Carolina at Chapel Hill.

Bob Walker, EVP, Operations, CUMULUS MEDIA, said: "We are excited to welcome Tammy back to the Cumulus family in Columbia. Her passion for the Carolina region and her success in building a winning sales culture make her a great addition to the team in Columbia."

O'Dell said: "I am honored to join Cumulus again and to be a part of the Columbia cluster. It is with great enthusiasm that I look forward to leading this team."

CUMULUS MEDIA owns and operates five radio stations in Columbia, including: WNKT-FM/107.5 The Game (Sports); WISW-AM/1320 The Fan (Sports); WTCB-FM/B106.7 (Adult Contemporary); WLXC-FM/Kiss 103.1 (Urban AC); and WOMG-FM/98.5 WOMG (Classic Hits).

About CUMULUS MEDIA

CUMULUS MEDIA (NASDAQ: CMLS) is a leading audio-first media and entertainment company delivering premium content to over a quarter billion people every month — wherever and whenever they want it. CUMULUS MEDIA engages listeners with high-quality local programming through 428 owned-and-operated stations across 87 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, the Olympics, the American Country Music Awards, and many other world-class partners across nearly 8,000 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking. CUMULUS MEDIA provides advertisers with local impact and national reach through on-air, digital, mobile, and voice-activated media solutions, as well as access to

integrated digital marketing services, powerful influencers, and live event experiences. CUMULUS MEDIA is the only audio media company to provide marketers with local and national advertising performance guarantees. For more information visit www.cumulusmedia.com.

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